

**REACH Board of Directors  
Special Meeting  
April 14, 2021 3:30 pm**

*As mandated by the Governor's Executive Order N-29-20 and the Stay Well At Home Order of the Ventura County Public Health Officer, this meeting will be closed to the public and will take place remotely via Zoom technology. Anyone wishing to view the meeting should send an email request to: [skinney@me.com](mailto:skinney@me.com) prior to 3:00 pm on April 14.*

**AGENDA**

1. Call to Order and Public Comment. *Public comments may be submitted via email only, to [skinney@me.com](mailto:skinney@me.com), prior to 3:00 pm on April 14. All comments will be acknowledged at the meeting and will become a part of the official record of the meeting.*
2. Minutes of March 10, 2021 Meeting  
Action: Approve.
3. Financial Statement for March 2021  
Action: Receive and file.
4. Hueneme Beach Festival 2021  
Action: 1) Consider entering into contract for festival management with Lieberman Consulting, in an amount of \$30,000.  
2) Consider entering into contract for festival marketing & promotion with Searle Creative, in an amount not to exceed \$23,000, with print & media buying budget to be determined at future date.
5. Board Retreat  
Action: Invite VISIONALITY consultants to join meeting and lead the Board in a discussion of the organization's future role and goals in the community and the Board's role in pursuing and achieving those goals.
6. Board Comments
7. Adjournment, to May 12, 2021