

**REACH Board of Directors
Special Meeting
March 25, 2021 4:30 pm**

As mandated by the Governor's Executive Order N-29-20 and the Stay Well At Home Order of the Ventura County Public Health Officer, this meeting will be closed to the public and will take place remotely via Zoom technology. Anyone wishing to view the meeting should send an email request to: skinney@me.com prior to 4:00 pm on March 25.

AGENDA

1. Call to Order and Public Comment. *Public comments may be submitted via email only, to skinney@me.com, prior to 4:00 pm on March 25. All comments will be acknowledged at the meeting and will become a part of the official record of the meeting. Comments will be received pertaining only to the topics of the Special Meeting agenda.*
2. Hueneme Beach Festival.
Action: 1) Consider entering into contract for festival management with Lieberman Consulting, in an amount of \$30,000.
2) Consider entering into contract for festival marketing & promotion with Searle Creative, in an amount not to exceed \$23,000, with print & media buying budget to be determined at future date.
3. Adjournment.